



We are firm believers that advertising is the key to the success of the Festival. We will be conducting an exciting advertising campaign. The Spectrum Newspaper is the presenting sponsor of the Faire and will produce, print and distribute 25,000 copies of a special edition "Camelot" tabloid to their entire circulation as well as running feature articles promoting the event. Television, Radio, Posters and Flyers will also be implemented. One of the best advertising strategies is word of mouth, so spread the word! We hope you will participate in distributing flyers, posters and coupons.



Although this is a juried show there will be no jurying fee. All booths are figured on a 10' x 10' or 10' x 15' basis; however, booth sizes can be adjusted if needed. A \$100 deposit must be submitted with application. Your check will be returned if you are not accepted. Permits and temporary business licenses are included in the cost. Food vendors are responsible to obtain food handler permits and pay the temporary Food Handlers Permit fee to S.W. Public Health before the start of the Faire. Final payment of booth fees is due and payable on or before April 1, 2010. Sorry, there will be no refunds.



"The Days of Camelot Medieval Faire" is produced by the Olde World Historical Council, a not-for-profit organization dedicated to bringing periods of history to life. The faire is open to all artists and craftspeople, persons wishing to sell merchandise that is judged appropriate for this type of show, game booths, food booths, or persons wishing to display or demonstrate a particular item or skill. Booths will be assigned for participation by a jury upon acceptance of application with photographs, websites, or descriptions. The Council reserves the right to refuse anyone the privilege of exhibiting work of a nature or quality not previously approved by the jury.



You are responsible to bring whatever you feel will best display your work, keeping with the Camelot/Medieval theme. Tents of all kinds, shapes and sizes work well, but try to adapt them to work within the medieval theme (i.e., cover shiny metal poles and plastic with cloth, etc.) Use lots of colorful flags and brightly colored materials. No plastic or vinyl signs will be allowed. Inside booths have electricity access. If you are outside and require electricity please indicate on your application form. There will be a \$100 award for the most creative booth using the theme.



Dates: Friday - Monday, May 28th - 31st, 2010

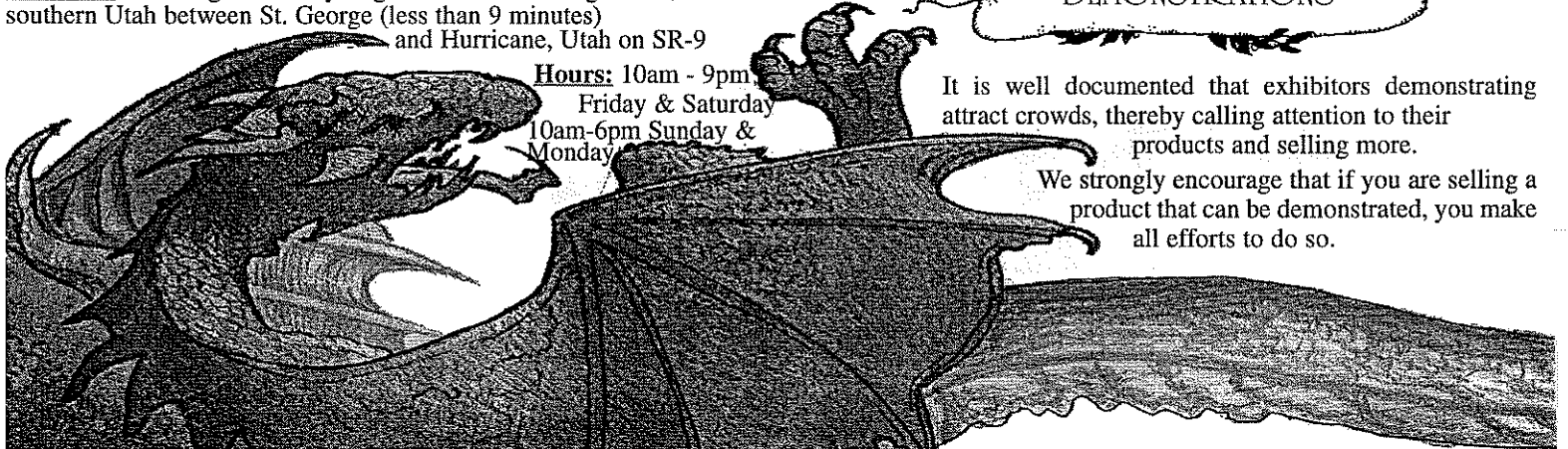
Location: Washington County Regional Park and Fairgrounds, located in southern Utah between St. George (less than 9 minutes) and Hurricane, Utah on SR-9

Hours: 10am - 9pm
Friday & Saturday
10am-6pm Sunday & Monday



It is well documented that exhibitors demonstrating attract crowds, thereby calling attention to their products and selling more.

We strongly encourage that if you are selling a product that can be demonstrated, you make all efforts to do so.





COSTUMES

All participants in booths must be clothed to present a "medieval" appearance. Please check our website for quick and easy costuming ideas. No shorts, levis or jeans, or tennis shoes are acceptable. There will be a \$50 award for both the best gent's and lady's costume.



CALENDAR

GET YOUR APPLICATION IN AS SOON AS POSSIBLE! Booths will be assigned on a first come-first served basis. Jury dates will be on the last business day of each month.

April 1 All booth fees due!
 Note: Your check will be cashed upon acceptance and you will be notified approximately 1 week after jury date.

May 27 (Thur) Set-Up, 9 a.m. until 9 p.m.
 5:00 p.m. Mandatory Meeting

May 28-31 (Fri.-Mon.) . . FESTIVAL DATES
 Friday - Saturday: 10 a.m. - 9 p.m.
 Sunday - Monday: 10 a.m. - 6 p.m.
 "Royal Feaste" Times: 5:00 p.m. nightly
 Candlelight wedding: 8:30 p.m. Fri. & Sat.
 Fireworks 9 p.m. Fri. & Sat.
 "Quest" 5K and 10K Footrace: 8 a.m.
 Saturday morning
 Medieval breakfast & Awards: 9:30 a.m.

May 31 Take-Down after Festival closes at 6:30 p.m.



ACCOMMODATIONS

A designated area for dry camping, trailers and motor homes, and sleeping overnight will be provided at no additional cost for those wishing to stay overnight on site. There will be a \$15 charge for electrical hook-ups if desired. Showers and restrooms are provided nearby. There are also several nice inexpensive hotels/motels nearby.



SECURITY

There will be 24-hour security. Booth structures can be left up throughout the faire. It is advisable to pack up all cash boxes or merchandise that is valuable. The Olde World Historical Council cannot be responsible for exhibitors' merchandise or belongings, i.e., damage, theft, or loss. Exhibitors are at their own risk and we urge that you take our precautions to protect valuables.



INSTRUCTIONS FOR ENTERING

Send in your application as soon as possible. Prime spots will be assigned on a first come, first served basis. Booth assignments will be selected on the basis of the photographs or descriptions sent in with your application. We are ALWAYS looking for new and interesting quality arts and crafts. Placements will be made as space allows. We look forward to receiving our application.

1. Please review this brochure so you are familiar with the specifications and requirements.
2. Fill out the enclosed Application/Contract COMPLETELY and sign it.
3. Determine which booth best suits your needs and mark your choices accordingly.
4. Make check payable to "Days of Camelot" for \$100 or pay entire booth fee if desired, or complete credit card information.
5. If you have any special requests (electrical needs, booth size adjustment, etc.) make them in writing.
6. **Mail completed application to:**

Days of Camelot
P.O. Box 911077
St. George, UT 84791-1077 (keep the yellow copy)

BE CERTAIN TO INCLUDE:

- Completed, signed Application/Contract (white copy)
- Photos or descriptions of your work to be juried
- Check or money order payable to "Days of Camelot" or complete credit card information.
- A general description of your booth if possible
- Any questions or special requests

QUESTIONS?

Call 1-435-688-2990
 or toll-free 1-877-856-6366
 Fax: 435-652-9020
www.daysofcamelot.com
info@daysofcamelot.com



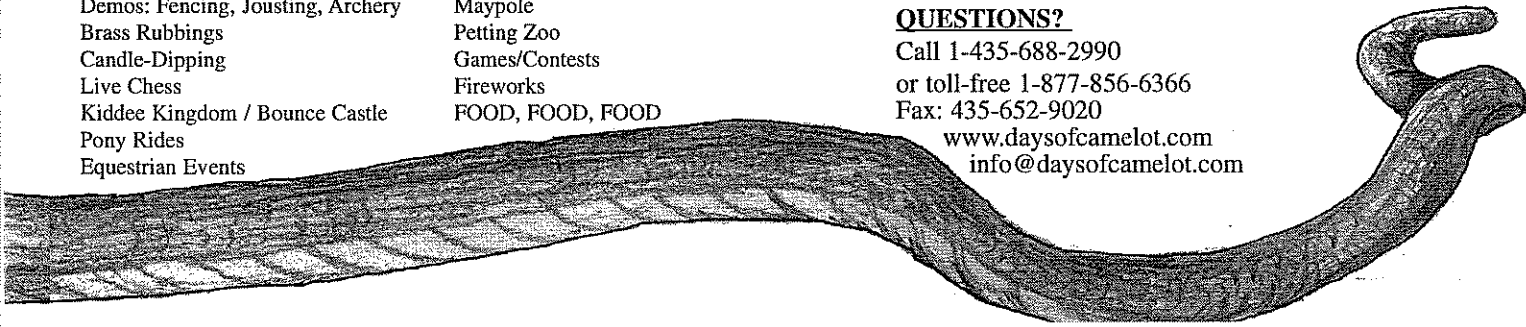
SET-UP & TAKE-DOWN

Set-up will be on Thursday, May 27, 2010 from 9 a.m. until 9 p.m. There will be a mandatory meeting at 5 p.m. that evening to answer any questions and inform you of any pertinent information. Take-down will be Monday evening, May 31, AFTER 6:30 p.m. and AFTER all the public has left.



EVENTS & ENTERTAINMENT

- | | |
|-----------------------------------|----------------------------|
| Arts & Crafts | Minstrels, Jugglers, Mimes |
| Continuous Stage Entertainment | Dragon's Maze |
| Medieval Banquet | Hot Air Balloon |
| Demos: Fencing, Jousting, Archery | Maypole |
| Brass Rubbings | Petting Zoo |
| Candle-Dipping | Games/Contests |
| Live Chess | Fireworks |
| Kiddee Kingdom / Bounce Castle | FOOD, FOOD, FOOD |
| Pony Rides | |
| Equestrian Events | |



Terms and Conditions

Festival Rules and Regulations

1. The 2010 SPECTRUM's Days of Camelot Medieval Faire will be presented Friday through Monday, May 28th - 31st, 2010. The Festival will be open to the public from 10:00 am - 9:00 pm on Friday and Saturday, and 10:00 a.m. - 6:00 p.m. on Sunday and Monday. The Festival will be held in the St. George, Utah area at the Washington County Regional Park (Fairgrounds).
2. Booth locations will be assigned by jury according to the date application/contract is received with designated payment. In the event that all of the Exhibitor's choices are taken, the Producer will assign the best available space.
3. The Exhibitor agrees to occupy exhibit space assigned, and to be open and staffed prior to and during all regular show hours. In the event the Exhibitor shall not occupy said space, the Producer is expressly authorized to occupy or cause said space to be occupied in such manner as it may deem best for the interest of the Festival without any rebates or allowance whatsoever to Exhibitor and without in any way releasing the Exhibitor from any liability thereunder. The Exhibitor also agrees not to sublet or apportion to anyone else said space without approval. All merchandise sold or displayed is subject to the Producer's approval.
4. It is the sole obligation of the Producer to furnish above exhibit space. All other services of any nature shall be ordered and paid for in advance by the Exhibitor. Please note electrical requirements.
5. Insurance, if desired by the Exhibitor, must be obtained by her/him at her/his own expense. The Producer assumes no risk; and by the acceptance of this agreement, the Exhibitor expressly releases the Producer of and from any and all liability for any damage, injury, or loss to any person or goods which may arise from the rental and occupation of said space by the Exhibitor, and agrees to hold and save the Producer harmless of any loss and/or damage, or personal injury by reason thereof.
6. The Producer will not be liable for refunds or any other liabilities whatsoever for the failure to fulfill this contract due to reasons of the enclosure in which the show is to be produced being, before, or during the Festival destroyed by fire, wind, or other calamity, or by any act of God, public enemy, strikes, statutes, ordinances, or any legal authority, or any other cause beyond the Producer's control.
7. Exhibitor shall be liable for delivery, handling, erection and removal of his own displays and materials.
8. All pertinent Fire Codes, laws, ordinances and regulations pertaining to health, fire prevention and public safety shall be strictly obeyed.
9. The Producer may rent and license space for any exhibit of interest to the general public or of educational value. All exhibits must be designed, contracted and operated in good taste and in accordance with the best interest of the exposition, which Producer in its sole discretion shall have the right to decide. All sales, publicity, and promotional activities conducted by the Exhibitor must be confined to her/his space. The Producer will prohibit the installation and operation of any exhibits not meeting its approval. And the Producer, in its sole discretion, may prohibit the conduct of any activity whatsoever which it deems harmful and not in the best interest of the exposition.
10. Booth Cancellation Policy. There will be a 25% service charge on all monies paid for cancellations prior to April 1, 2010. For cancellations occurring after April 1, 2010, there will be NO refund. If all fees are not paid in full by April 1, 2010, the Exhibitor's booth will automatically be sold without notification and there will be NO refund.
11. This contract (as well as application guidelines) constitutes the entire contract between the parties and no waivers, modifications, or amendments shall be valid unless written upon or attached hereto AND shall be approved in writing by the Producer of the Days of Camelot Medieval Faire.

Fireworks

Race Track

BLEACHERS BLEACHERS



WASHINGTON COUNTY REGIONAL PARK & FAIRGROUNDS

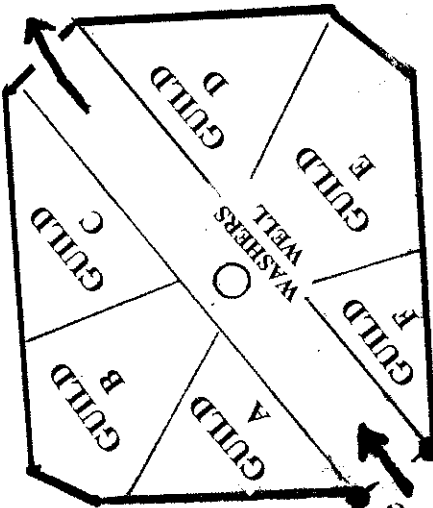
Located in beautiful southwestern Utah between St. George, Utah (less than 10 min.) and Hurricane, Utah on SR-9

PARKING

PRIVES

GRANDE ENTREE

PARKING



Bleachers

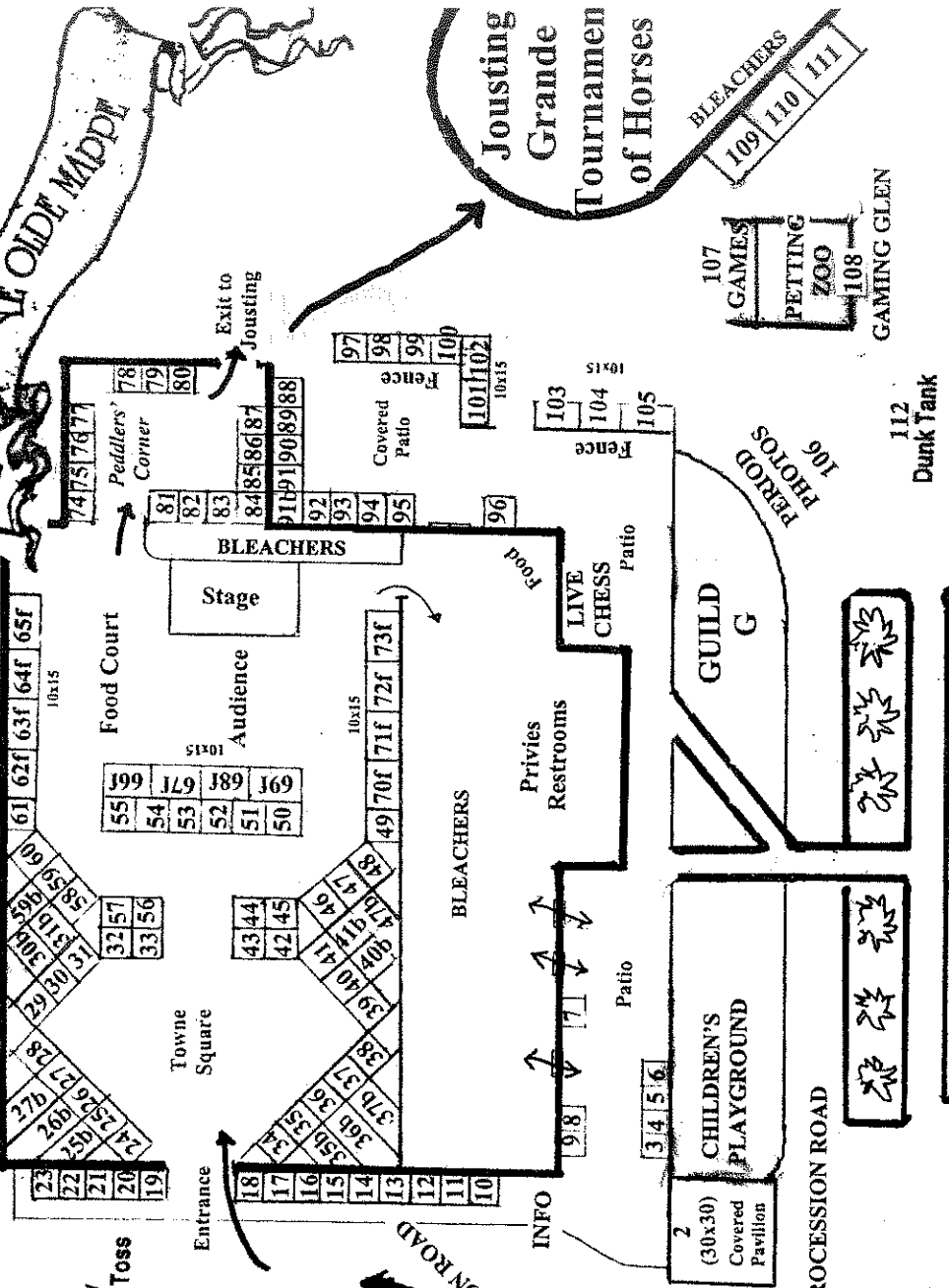
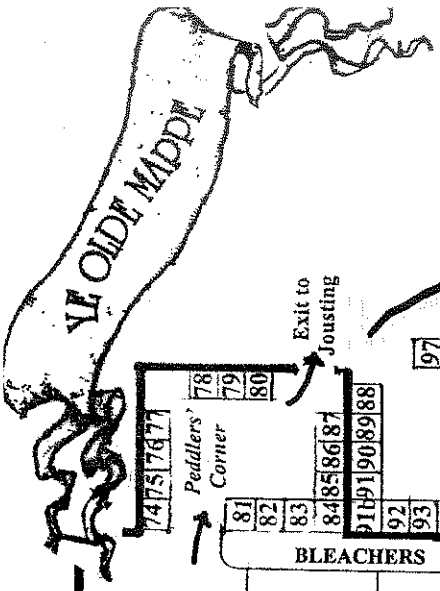


PRIVES

"The Royal Feaste"

MEDIAVAL BANQUET

Merchants' Market



VENDOR PARKING

BOOTH DETAILS:

- Booth 2 on cement-covered pavilion
- Booths 3 - 23 on cement-outside
- Booths 10 - 23 have water
- Booths 24 - 61 on pressed dirt - inside
- Booths 62 - 73 designated food booths
- pressed dirt - inside
- Booths 88 - 96 cement - covered patio
- Booths 97 - 105 fenced back - outside
- pressed dirt
- Booths 107 - 110 pressed dirt - outside
- Guilds A - F pressed dirt - outside

Note: "B" Booths \$50!
 Food booths are not restricted to Food Court and may be anywhere.

FEASTE PARKING

Dragons Restrooms Maze

VENDOR OVERNIGHT CAMPING